



For Immediate Release

September 18, 2017

Contact:
Diana Henry
Rippe Keane Marketing
608-698-9857
diana@rippekeane.com

Michael Best Strategies Expands with Addition of Canfield & Associates

Madison, WI – Michael Best Strategies announced today the expansion of its Washington, D.C. office with the merger of Michael Best Strategies and Canfield & Associates.

Anne Canfield started Canfield & Associates in 1996. The firm has a rich history of success in providing strategic planning and policy advice. Canfield has worked with organizations at the federal and state level, as well as, abroad on issues in financial services, with a focus on mortgage and infrastructure finance, health care, tax, trade and budget policy.

Michael Best Strategies has offices in six states and works with clients in a wide range of areas, including government relations, public policy consulting, grassroots advocacy and public affairs.

“We are thrilled to have Canfield & Associates become part of our team,” said Rob Marchant, President of Michael Best Strategies. “The firm brings decades of experience in federal policy, with a deep understanding of the regulations and issues affecting the financial services industry. In addition, Anne has been deeply involved in past tax reform efforts and understands the intricacies of the Congressional tax reform process.”

“We could not have found a better fit,” said Anne Canfield. “Michael Best Strategies’ culture of cultivating meaningful relationships and tenacity for getting the job done is exactly what I was looking for in my next chapter. Merging the teams will allow for new opportunities to continue to make a positive impact for our clients.”

Canfield also serves as Executive Director of the Consumer Mortgage Coalition (CMC), a trade association, a mortgage industry trade association. She also worked for GE/GE Capital for ten years, providing policy and planning advice to the firm. In addition, Canfield has over eleven years of experience on Capitol Hill, when she worked as a senior staff advisor for three Members of the U.S. House of Representatives, and then as the senior advisor and Senate Finance Committee aide to a member of the U.S. Senate Finance Committee. Canfield is a graduate of Northwestern University and studied at the University of Paris, Paris, France.

Canfield's affiliated firm, Canfield Press, LLC, will continue to specialize financial publications, including the GSE Report, which reviews global financial and monetary policy developments and the activities of the government-sponsored enterprises, and the Disruption Report, which reviews the impact of new technologies on various industry sectors.

About Michael Best Strategies

Anne Canfield will be joining DC veterans Denise Bode and Tom Schreiber in the Michael Best Strategies Washington Office. Denise Bode is a former CEO of the American Wind Energy Association, President of the Independent Petroleum Association of America and Oklahoma officeholder, and a nationally recognized policy expert with more than 30 years of federal and state lobbying experience in the energy, tax reform, regulatory law, trade, food, and agriculture sectors. Tom Schreiber is a former chief of staff and committee professional staff member to U.S. Congressman F. James Sensenbrenner, Jr. of Wisconsin and has an impressive political track record in Wisconsin working on numerous successful congressional and local races, an effective Congressional redistricting effort and continues to serve as vice-chairman of the Wisconsin Republican Party.

Michael Best Strategies focuses on achieving clients' objectives through unparalleled strategy development and deployment for implementation, pragmatic guidance on public policy development, and government relations. The Strategies team specializes in a full range of services, including government relations, public policy consulting, grassroots advocacy, public affairs, conference planning, and strategic political relationships. For more information, visit michaelbeststrategies.com.

About Michael Best & Friedrich LLP

Michael Best is a leading law firm, providing a full range of legal services to clients on a local, regional, national, and global basis. The firm has more than 220 attorneys in Milwaukee, Madison, Waukesha and Manitowoc, Wisconsin; Chicago, Illinois; Salt Lake City, Utah; Washington, D.C.; and Austin, Texas. Michael Best's main areas of practice include: intellectual property, labor and employment relations (including employee benefits), litigation, and transactional (including corporate, tax, real estate/project development and financing, and wealth planning). For more information, visit michaelbest.com.