



For Immediate Release

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Lobbying Duo, Steve and Tyler Foti, Joins Michael Best Strategies

Madison, WI – Michael Best Strategies is proud to announce Steve “Mickey” Foti and Tyler Foti have joined the firm.

Steve Foti served in the Wisconsin State Legislature for 22 years, prior to most recently owning Hanson Service Corporation. During his time at the Capitol, he served as Vice Chair of the Joint Committee on Finance and Majority Leader of the Wisconsin Assembly. He has close ties with the present leaders of both the Wisconsin Senate and Assembly.

Tyler Foti spent four years with Wisconsin State Senator Scott Fitzgerald’s office, including two years while the Senator was Minority Leader and two years while the Senator was Majority Leader.

“Mickey Foti is a dynamic entrepreneur and former legislative leader who has built a successful, respected government relations firm,” said Rob Marchant, President of Michael Best Strategies. “For years, his clients have entrusted he and Tyler with their most important policy and regulatory issues in Wisconsin. We are proud to have Mickey and Tyler join our team in Madison and we are excited to offer their clients a broader array of relationships and services.”

Across 5 states and in Washington, D.C., Michael Best Strategies’ clients seek a multi-faceted, strategic approach on policy and regulatory matters, requiring policy expertise and a proactive mix of traditional lobbying, public affairs, community and stakeholder engagement, and political relationship building. Mickey Foti brings senior level experience and a wealth of relationships across the country, which fits well with the firm’s strategic approach and multi-state and federal platform.

Michael Best Strategies also announced this week that former Wisconsin Medicaid Director Michael Heifetz had joined the Strategies healthcare teams in Madison and Washington, D.C.

“We continue to experience phenomenal growth in all our lines of business and, consequently, we continue to attract energetic, talented professionals who are interested in working hard and growing with us,” added Marchant.

About Michael Best Strategies

Michael Best Strategies is one of the nation’s fast-growing B2B consulting firms specializing in government relations, public affairs, crisis management, shared value planning, political partnership development and community/stakeholder engagement strategies. With offices in Washington, D.C., Chicago, Milwaukee, Madison, Austin, Denver and Salt Lake City, we work with clients at the local, regional and national levels, depending on their unique goals and objectives. Our industry expertise includes healthcare, agriculture, energy and environment, manufacturing, tax and finance, higher education and the food and beverage industry. Michael Best Strategies is affiliated with Michael Best & Friedrich, a full-service law firm with over 250 lawyers operating in 13 offices nationwide. For more information, visit michaelbeststrategies.com.