



# The Michael Best Strategies Difference

Michael Best Strategies is well positioned to monitor and gather intelligence as well as advocate for our clients in Washington, D.C. and around the country. We have excellent contacts and relationships at the congressional and presidential administration-level, as well as with key industry groups. We operate as a team. So, while you have a team lead as a principal contact, we build a team of staff around you to provide cutting edge insider intelligence.

- We have over 30 years of experience managing trade associations, company government relations and coalitions, including crisis management.
- We enjoy a close, long-standing working relationship at the highest levels of government;
- We are a bi-partisan and bicameral firm with depth on our bench.
- We have policy expertise. The leaders of our federal practice each have over 30 years of policy experience at the federal level.
- We understand the interaction between politics and policy. Our client service team approach will not have us “learning on the job”.
- We offer additional services, such as federal advocacy, federal reporting compliance, political giving strategies, shared value consulting, crisis communications, public affairs, grassroots organizing, and grasstops organizing.

We are committed to building a long-term partnership and will become one of your trusted professional advisors and service providers. We work proactively and comprehensively to help our clients achieve their mission to educate, advocate, and collaborate with policy makers. As a trusted and reliable partner, we deliver honest and straightforward counsel, putting our client’s interests first.

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