



GOVERNMENT RELATIONS

Navigating the Intersection of Business and Government



Governmental decisions and legislation are often critical to business success, and the Michael Best Strategies Government Relations team has the expertise and bipartisan political relationships necessary to give clients a seat at the legislative or regulatory table. Our lobbying experience delivers results at the local, state, and national levels by leveraging our Washington, D.C. footprint, helping clients advance policy and regulatory reforms that position them for greater success.

We specialize in policy matters across a variety of industry segments, including:

- Agriculture, Food, and Beverage
- Energy and Environment
- Higher Education
- Tax and Finance
- Attorneys General Practice
- Healthcare
- Manufacturing

Strategic Political Relationships

Michael Best Strategies also guides our clients in political giving. Active engagement in the political process is an opportunity to protect and advance your business and industry interests. We understand that openly supporting candidates and elected officials, through public support or financial contributions, can be tricky business.

The Michael Best Strategies Political Partnerships team can help you navigate these uncertain waters. We utilize our strong relationships with state and federal campaign teams on both sides of the aisle to guide our clients in creating valuable political relationships with officials who share your business ideals and can help advance favorable policies and regulations.

The Michael Best Strategies Difference

Michael Best Strategies is well positioned to monitor and gather intelligence as well as advocate for our clients in Washington, D.C. and around the country. We have excellent contacts and relationships at the congressional and presidential administration-level, as well as with key industry groups. We operate as a team. So, while you have a team lead as a principal contact, we build a team of staff around you to provide cutting edge insider intelligence.

- We have over 30 years of experience managing trade associations, company government relations and coalitions, including crisis management.
- We enjoy a close, long-standing working relationship at the highest levels of government;
- We are a bi-partisan and bicameral firm with depth on our bench.
- We have policy expertise. The leaders of our federal practice each have over 30 years of policy experience at the federal level.
- We understand the interaction between politics and policy. Our client service team approach will not have us “learning on the job”.
- We offer additional services, such as federal advocacy, federal reporting compliance, political giving strategies, shared value consulting, crisis communications, public affairs, grassroots organizing, and grasstops organizing.

We are committed to building a long-term partnership and will become one of your trusted professional advisors and service providers. We work proactively and comprehensively to help our clients achieve their mission to educate, advocate, and collaborate with policy makers. As a trusted and reliable partner, we deliver honest and straightforward counsel, putting our client’s interests first.

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