



STRATEGIC POLITICAL
RELATIONSHIPS

Aligning Business and Political Goals to Maximize Investments



Active engagement in the political process is an opportunity to protect and advance your business and industry interests. We understand that openly supporting candidates and elected officials, through public support or financial contributions, can also be tricky business.

The Michael Best Strategies Political Partnerships team can help you navigate these uncertain waters. We utilize our strong relationships with state and federal campaign teams on both sides of the aisle to guide our clients in creating valuable political relationships with officials who share your business ideals, and can help advance favorable policies and regulations.

Our Government Relations Footprint

Governmental decisions and legislation are often critical to business success, and the Michael Best Strategies Government Relations team has the expertise and bipartisan political relationships necessary to give our clients a seat at the legislative or regulatory table.

Our lobbying experience delivers results at the local, state, and national levels by leveraging our Washington, D.C. footprint, helping clients advance policy and regulatory reforms that position them for greater success. We specialize in policy matters across a variety of industry segments, including healthcare, energy and environment, tax and finance, higher education, manufacturing, agriculture, and food and beverage, among others.

Office Locations

- Colorado
- Illinois
- Utah
- Texas
- Washington, D.C.
- Wisconsin

Why should you consider political giving?

Whether you have worked with an elected official that has helped you in the past or developed a friendship with an elected official, a political donation can help assist with your goals.



It's an Investment

Often times people and businesses look at donations as investments, similar to buying a stock. You invest in people and businesses that you believe in. There is no better way in politics to show appreciation and understanding of the political landscape than to support them.



You Don't Have a Crystal Ball

You cannot anticipate what issues you may face when it comes to government rules and regulations that could affect your business positively or negatively. You should have relationships in government to head off or address concerns that may arise. A political donation may offer an opportunity for quality time with the elected official in a more relaxed atmosphere.

Why would you need help to facilitate this process?

Michael Best Strategies knows how to maximize political contributions. It takes someone with experience in politics to have a clear view from the outside looking in. We have experts who can analyze your business and your political goals, to see where money can be spent and at what levels, to maximize your investment.

PRIMARY CONTACTS



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Tom utilizes his expertise in legislative and executive processes to advance

client interests through development and implementation of political, legislative, and public affairs strategies. Prior to joining Michael Best Strategies, Tom served as vice president of government and industry affairs at Sheehan Family Companies. While there, he developed and executed business practice strategies, managed tracking of relevant policy activity for 15 state legislatures and Washington, D.C., and managed relationships and communication with industry leaders, legislators, and elected officials. Tom was previously chief of staff and committee professional staff member for Congressman James Sensenbrenner, Jr.



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Chip draws on his extensive experience as an advocate for industries across

Illinois and the United States, and as an advisor on state and national political election campaigns. He advises clients on issues relating to public policy, government relations, and fostering productive relationships with federal, state, and local governments. Prior to joining Michael Best Strategies, Chip served as campaign manager for Illinois Governor Bruce Rauner, overseeing 83 offices, more than 700 paid workers, and more than 10,000 volunteers. He subsequently served as Senior Advisor on Governor Rauner's Transition Committee. Chip has an extensive background in polling and modeling, and has used the latest technology evolutions to advance campaign and corporate interests.

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