

BUSINESS & COMMUNITY
SOLUTIONS: SHARED VALUE

Aligning Core Business Strategy With Community Benefit



The Michael Best Strategies Business and Community Solutions Team partners with industry leaders, forward-thinking innovators, and market disruptors to identify opportunities to reconcile real or perceived conflict between business objectives and societal issues. Together with sound strategic and operational consulting, this results in tangible win-win scenarios, aligning our clients' core business strategy with community benefit.

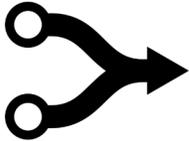
Sometimes referred to as "Shared Value," these strategies create a sustainable framework for social responsibility that not only fosters business growth, but favorably positions our clients as thought leaders and valued members of their communities. Our team regularly advises clients on business partnerships and coalition building; workforce analysis and development; and board of directors retreat planning and facilitation.

Services

- Board development
- Organization strategy sessions
- Topical multi-stakeholder summits
- Stakeholder interviews
- Organizational effectiveness assessments & improvement planning
- Assessing stakeholder relationships & developing plans to improve, build, or maintain them
- Industry trend & best practice analysis
- Workforce analysis
- Coalition development & management

Business & Community Solutions Across Industries

- Healthcare
- Higher Education
- Construction & Real Estate Development
- Manufacturing & General Industry
- Financial Services
- Health & Human Services
- Agriculture & Environment
- Community & Economic Development



Matching Business Strengths to Social Needs

Strategies works with clients to map clients' core competencies and interests in growth. We identify relevant opportunities to address social problems through business offerings in ways that reinforce business competencies and brand attributes.



Identifying Leading Practices Across the Country and in Other Industries

Strategies has an extensive network of relationships locally, and across the country, with thought leaders and champions of shared value and community and economic development efforts. Strategies brings best of breed thinking to our clients, leveraging best practices from their own, and related, industries to find the next opportunities.



Facilitating Stakeholder Dialogue

Our team includes seasoned facilitators of stakeholder dialogue. We support clients in planning and executing coalition-based strategies, from one-time strategic conversations to years-long coalition development.

PRIMARY CONTACT



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Karen is a principal with Strategies and focuses on shared value consulting, sustainable community development, and health system innovation. She works with clients who are pursuing shared value business development strategies and facilitates relationships between businesses, the government, and non-profit sectors to advance shared value in communities and across industries.

Before joining Strategies, Karen was the director of the UW Population Health Institute. She previously served as secretary of the Wisconsin Department of Health Services.

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