

STRATEGIC POLITICAL  
RELATIONSHIPS

# Aligning Business and Political Goals to Maximize Investments



Active engagement in the political process is an opportunity to protect and advance your business and industry interests. Modern political campaign networks span the country and, in some cases, the globe, and represent a uniquely valuable intersection between businesses, major community stakeholders, and current and future government leaders. The Michael Best Strategies team utilizes strong relationships with state and federal campaign teams to guide clients in creating and maximizing valuable political relationships and creating opportunities to leverage political activities and events to deliver business value.

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## Our Government Relations Footprint

Governmental decisions are often critical to business success, and Michael Best Strategies has the expertise and government relationships necessary to effectively represent clients and advocate for their interests in the lawmaking and regulatory process. Because our work is grounded in a business consulting approach, we develop a unique level of expertise and understanding of the issues our clients care about and the ways that policy, laws or regulations affect our client's business and the broader community, industry, state or country. As such, we are viewed by our contacts within government as valuable, trusted sources of quality information and a bridge between government decision-makers and the people, organizations and communities impacted by those decisions.

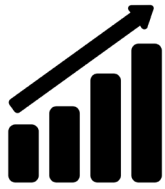
### Office Locations

- Colorado
- Illinois
- Texas
- Utah
- Washington, D.C.
- Wisconsin

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## Why should you consider political giving?

Whether you have worked with an elected official that has helped you in the past or developed a friendship with an elected official, a political donation can help assist with your goals.



### It's an Investment

Often times people and businesses look at donations as investments, similar to buying a stock. You invest in people and businesses that you believe in. There is no better way in politics to show appreciation and understanding of the political landscape than to support them.



### You Don't Have a Crystal Ball

You cannot anticipate what issues you may face when it comes to government rules and regulations that could affect your business positively or negatively. You should have relationships in government to head off or address concerns that may arise. A political donation may offer an opportunity for quality time with the elected official in a more relaxed atmosphere.

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## Why would you need help to facilitate this process?

Michael Best Strategies knows how to maximize political contributions. It takes someone with experience in politics to have a clear view from the outside looking in. We have experts who can analyze your business and your political goals, to see where money can be spent and at what levels, to maximize your investment.

### PRIMARY CONTACTS



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Tom utilizes his expertise in legislative and executive processes to advance client interests through development and implementation of political, legislative, and public affairs strategies. Prior to joining Michael Best Strategies, Tom served as vice president of government and industry affairs at Sheehan Family Companies. While there, he developed and executed business practice strategies, managed tracking of relevant policy activity for 15 state legislatures and Washington, D.C., and managed relationships and communication with industry leaders, legislators, and elected officials. Tom was previously chief of staff and committee professional staff member for Congressman James Sensenbrenner, Jr.



#### Stephanie Vojas

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Ms. Vojas draws on her extensive experience in government relations and strong ties to the Illinois political community to help clients meet their business goals. Clients turn to her for advice and representation in lawmaking and regulatory processes, knowing that the continuing success of their businesses can often hinge on such issues. Prior to joining Michael Best Strategies, Stephanie served as General Counsel and Vice President of Government Relations at the Associated Beer Distributors of Illinois, where she oversaw the day-to-day administration of the government relations department, including all legislative and regulatory activities.

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